Women and Child Development in India

Report

Contents _

Foreword _

To achieve full social strata, safety and security, empowerment and equitable growth opportunities, women and child development to be approached in wholistic way. It is important that, women lives in environment free from violence and discrimination, nurtured child development supports full opportunities for growth secures future.

This report is intended to highlight notable Government initiatives to overcome women and child development challenges in key areas. The report highlights administrative interventions, strong governance frameworks and rigorous policy implementation across states, helped overcome few challenges effectively. The report highlights clear mandates and focused outcomes, within stipulated timeframe, agencies and Government are committed towards developmental goals.

There are still significant scope for improvement on issues like gender diversity, income inequality, literacy, and awareness & enforcement of policies. The focus and intensity is quite high for the sector and intermediaries who are managing the ecosystem are upbeat on achievements.

We, at Praxis, look forward to continuing the discussion with ecosystems including Government, development agencies, multi-laterals, non-profit agencies and investors across sectors and exchanging notes on various issues pertaining to women and child development. We shall continuously share perspectives and insights on the sector and events.

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Key Takeaways_

- **A clear focus on sustained development, the budgetary allocation for the Ministry of Women and Child Development is 16% higher than last year and stands at Rs 24,435 crores**

- Am amount of Rs 20,105 crores has been specifically dedicated to two schemes - Mission Poshan 2.0 and Saksham Anganwadi scheme

- Poshan 2.0 now combines the Integrated Child Development Services (ICDS), Anganwadi services, Poshan Abhiyan, Scheme for adolescent girls, and National Creche Scheme

- **The best practices, implemented by various states use a mix of ICT, policy intervention, strong governance, shows progressive approach and deliver better outcome compared to previous years**

- **States like West Bengal, Karnataka, Tamil Nadu, Maharashtra are leading**

- **Development in this sector and promoting entrepreneurship**
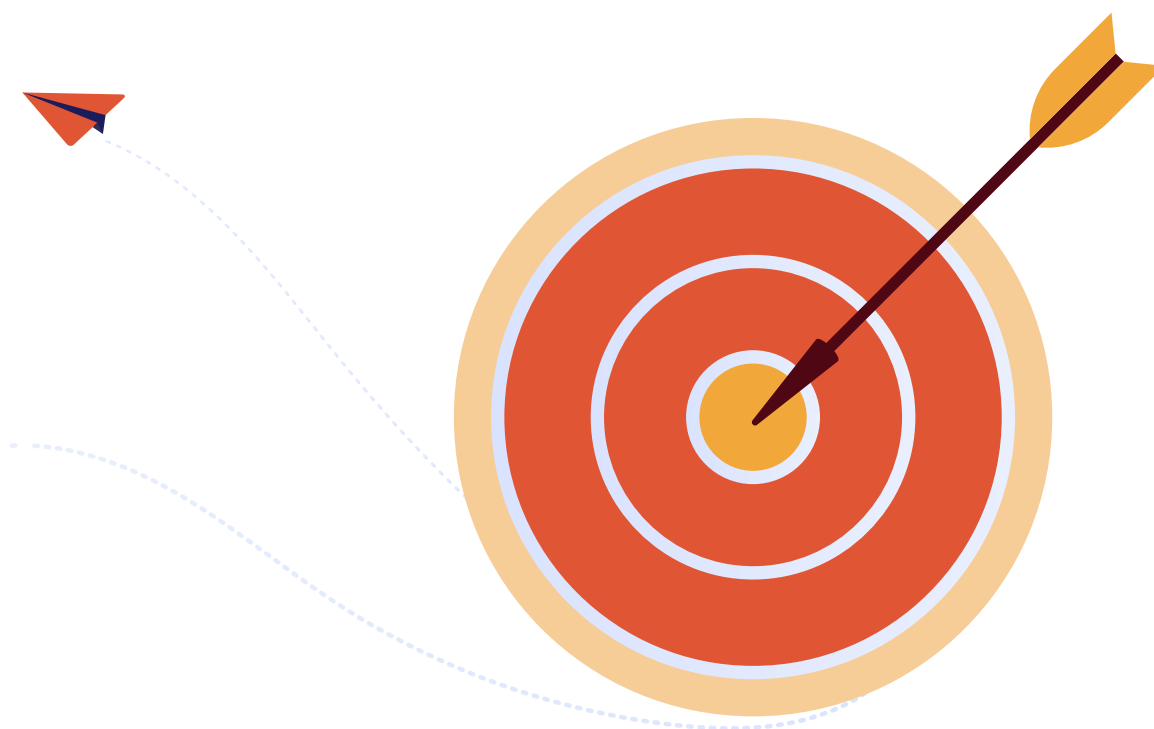
Executive summary_

Ministry of Women and Child Development have introduced many flagship programs to overcome gaps and challenges faced by women and integrated child development in India. With various State Governments initiatives, focused programs, significant milestone progress have been made in the betterment of lives of women and helped in integrated child care. Social media activeness plays a major role in information dissemination, awareness, and sensitize citizens, drive citizen engagement and participation in such initiatives. SHe-Box and e-Box, CARA, one-stop centers, Childline, Beti Bacho Beti Padhao, and Pradhan Mantri Matru Vandana Yojana, are primarily focused programs that aided development and growth in the sector.

Intro

The Department of Women and Child (WCD) was set up in 1985 as part of the Ministry of Human Resources to give a much-needed impetus to the holistic development of women and children. With effect from 30 January 2006, the department has been upgraded to a full-fledged ministry.

WCD Vision

Empowered women living with dignity and contributing as equal partners in development in an environment free from violence and discrimination and, well-nurtured children with full opportunities for growth and development in a safe and protective environment.

WCD's mission statement

WCD department has curated several schemes and interventions to ensure sustained, measurable development in the key areas. The following are the key schemes launched by WCD to date:

01 **Integrated Child Development scheme**

- Supplementary nutrition
- Pre-school education
- Primary immunization
- Referral services
- Health checkup
- Education on nutrition

02 **Open shelter for children in need in urban and semi-urban areas**

- 24 hrs. Crisis management center
- Four square meals
- Admission to formal School
- Computer orientation
- Vocational training
- Extra-curricular activities like music, dance yoga, drawing, etc.
- Recreation and playing facilities
- Medical treatment and referral services to a hospital (exigency)

03 Kanyashree Prakalpa

- Annual scholarship Rs. 700 for students of the VIII-XII age group of 13-18 years

- One-time grant of Rs. 25,000/- to students of the school or any technical course or any unmarried aged 18+ but not 19 years

04 Kanyashree Prakalpa support to training and employment Program for Women (STEP)

- Annual scholarship Rs. 700 for students of the VIII-XII age group of 13-18 years

- One-time grant of Rs. 25,000/- to students of the school or any technical course or any unmarried aged 18+ but not 19 years

05 Ujjawala

- The scheme has five components: i) Prevention ii) Rescue iii) Rehabilitation iv) Re-integration v) Repatriation. Rehabilitation through vocational training like tailoring, computer training, shola work, beautician course, etc.

06 Swabalamban

- Developing skill leading to generating of income of the women & girls ensuring economic participation of women and transgender in the family

- Providing 'Entrepreneurship development training' for making them capable of taking up bankable projects after the training

- Influencing small & cottage entrepreneurship with a motive to create viable markets in the domestic as well as overseas

- Converging different facilities available with the Local Government for all-round development of the women & girls

- Creating scope for an alternative source of employment to women & girls in tribal areas, closed tea gardens, hills, islands, and slums without any overlapping of a similar program

Consistent and intense efforts and progressive programs positively bring about changes in society's outlook and perspective towards more inclusive development and equality. The following programs and interventions have been created to address many of the critical challenges in the domain:

One stop center (Sakhi)

182 projects operational in 33 states/Union territories. ~30% increase in projects in 1 year

Police force

Increased reservation in the police force for women to 33% to make the police more women-friendly

Shelter home for widows

A new home built in Vrindavan to accommodate 1000+ widows with a safe and secure place to stay in

Maternity leave

Extended maternity leave from 12 weeks to 26 weeks

Rashtriya Mahila Kosh

Disbursement of Rs 300+ Cr. to more than 7 lac women beneficiaries through a network of 1500+ NGOs/IMOs

Acid attack

Inclusion of acid attack as a disability in Rights of Persons with Disability Act, 2016 given the lasting damage on the person

SHe-Box

An online complaint management system titled sexual harassment electronic-box has been developed for online registrations of complaints related to sexual harassment at the workplace and provide expedited remedy efforts as envisaged under the SH Act

Poshan Abhiyan

Mission is to reduce **stunting** from 38.4% to 25% by 2022 by providing the right nutrition needs to the children

ICDS (Integrated Child Development Services) measures for India in 2021

Quality Assurance

- Quality of supplymentary nutrition to be provided and ensured by State/UTs

- Food Safety and Standards Act, 2006 and regutations made thereunder to ensure consistent quality and nutritive value per serving

- Having adequate sanitation and safe drinking water to maintain hygienic conditions

- Sample testing shall be done once in a quarter of an annual year, per project

Supply-Chain Management

- States keep supply chain process transparent for the functioning of uninterrupted supply

At District Level

- AWCs, CDPO while visiting conduct home-visits for pregnant women, new-born and infants crossing 6-months and undertake age-appropriate nutrition counselling

- District Committee has made certification mandatory for nutrition experts. The Child Development Project Officer (CDPO) who is responsible for administration and implementation of nutrition and ICDS projects, has major responsibilities

At Village Level

- Involvement of AWC Level Management Committees, village communities, Mothers Groups, and Panchayati Raj Institutions (Poshan Panchayats) brings community ownership and encourage accountability

Data Management and Monitoring through Poshan Tracker

- Ministry of Women and Child Development have built the POSHAN Tracker, Government of India uses centralized data architecture that also aligns with the digitat technology systems of other Ministries and programs

- The digital technology platform and management information system with help the nutrition mission to scale efficiently, thereby generating significant positive impact and documentation

- It provides a 360-degree view of the activities of the Anganwadi Centre (AWC), service deliveries of Anganwadi Workers (AWWs) and complete beneficiary management for pregnant women, lactating mothers and children

- All States/UTs shall mandatorily implement Poshan Tracker

Procedure for Procurement

- State/UT introduced transparent processes for procurement as per GFR and vigitance guidelines which is to ensure that THR procured conforms to technical and nutritional standards set by MoWCD

Convergence: roles and responsibilities at grassroots level

- Oversight services at the grassroots level by key stakeholders are critical for achieving good nutritional outcomes. Such services can be strengthened appropriately by counselling the mothers of children at AWCs

- The Mothers Groups and Poshan Panchayat platforms plays an important role in ensuring that interventions designed to address malnutrition are monitored and successfully imptemented in each househld

Integrating AYUSH concepts for holistic nourishment

- The Science of AYUSH builds and promotes health and wellness and addresses the requirements of nutrition by tapping into the country's indigenous traditional practices

Participation from Private NGOs for Women and Child Development

SEWA

- The Self Employed Women's Association (SEWA) bank, SEWA movement, SEWA Bharat are few of its organizations. As of now, they have 1.9 million women members proudly representing their rights

Snehalaya

- The NGO works for women and children and LGBT communities affected by poverty

NEN: North East Network

- The vision of NEN incorporates upholding gender justice, equality and respect for human rights. It works on areas like gender budgetary allocations and security of women in conflict areas. The organization covers Assam, Meghalaya, Nagaland and other parts of North East India

Azad Foundation

- Azad Foundation works for the poor women living in urban India who face any sort of abuse

- Foundation makes women go through a six-month course which includes self-awareness, defence trainings, sexuality and reproductive rights and more

- Their recent collaboration is with Sakha, a women-led cab driver service for women clients in cities

Janodaya

- Janodaya has completed 30 years in 2017. Working for the socio-economic development of women, it aims to improve the conditions of destitute women and former prisoners

MAKAM

- The Mahila Kissan Adhikar Manch fights for the rights of landless women farmers. It is spread in 24 states of our country. The mission of MAKAM includes making women self-reliant and independent by giving them rights over sustainable livelihood resources like land

Save The Children

- They run programs in the remotest corners of India and urban areas to provide quality education and healthcare, protection from harm and abuse, and life-saving aid during emergencies to children

CRY (Child Rights and you)

- They include ensuring children in CRY-supported projects have access to free and quality education, primary healthcare and are safe from violence, abuse, and exploitation. They also work towards reducing the rate of child malnutrition and make sure children's voices are recognized in issues that affect them

Pratham Education Foundation

- Largest non-Governmental organizations in the country, Pratham focuses on high-quality, low-cost, and replicable interventions to address gaps in the education system. Working directly with children and youth as well as through large-scale collaborations with Government systems

K C Mahindra Education Trust (Nanhi Kali)

- The team works extensively with the families of the girls and community stakeholders to sensitize them towards the importance of girls' education

Government affiliated bodies unde MoWCD working towards betterment of Women and Child Development

Central Adoption Resource Authority (CARA)

- It functions as the nodal body for adoption of Indian children and is mandated to monitor and regulate in-country and inter-country adoptions

- CARA primarily deals with adoption of orphan, abandoned and surrendered children through its associated/recognised adoption agencies

National Commission for Women (NCW)

- They take various steps to improve the status of women and work for their economic empowerment during the years under

- The Commission completed its visits to all the States/UTs except Lakshdweep and prepared Gender Profiles to assess the status of women and their empowerment

- Took up the issue of child marriage, sponsored legal awareness programmes,Parivarik Mahila Lok Adalats and reviewed laws such as Dowry Prohibition Act, 1961, PNDT Act 1994, Indian Penal Code 1860 and the National Commission for Women Act, 1990 to make them more stringent and effective

- They conducted workshops/seminars for gender awareness and took up publicity campaign against female foeticide, violence against women etc. in order to generate awareness in the society against these social evils

National Commission for Protection of Child Rights (NCPCR)

- NCPCR functions emphasizes the principle of universality and inviolability of child rights

Things they are going to focus on

i)   Juvenile justice or care of neglected or marginalized children or children with disabilities

ii) Elimination of child labour or children in distress

iii) Child psychology or sociology

Central Social Welfare Board (CSWB)

- Promoting the survival, protection, development, welfare and participation of women and children in a holistic manner

- Both governmental and non-governmental organizations coordinate with the help of CSWB for WCD

Rashtriya Mahila Kosh (RMK)

- Kosh seek to enable women to achieve economic independence. It will strive to go beyond credit delivery and provide services for integrated development centred around the needs of poor women

- To accept and to give grants, donations and subscriptions in furtherance of the objects of the Kosh

- To mobilize resources at several level from Governments, public and private donors and from other developmental agencies both governmental and non-Governmental

National Institute of Public Cooperation and Child Development (NIPCCD)

- To promote of voluntary action research, training and documentation in the overall domain of women and child development

Aims on

- Partnership initiatives of Government/social organisations in the area of child development

- Manpower Development in Social Development sector

- Building of civil society organisations

The Food & Nutrition Board (FNB)

- The Food & Nutrition Board (FNB) is a technical support wing under Child Development Bureau of the Ministry

States like West Bengal, Karnataka, Tamil Nadu, Maharashtra are leading examples of administrative governance and rigorous policy implementation. Some of the achievements of these states are highlighted below:

West Bengal achievements —

- Enhanced the additional honorarium by Rs 1000 per month to Anganwadi worker and helper under ICDS projects, to be paid from the state budget exclusively

- ICD - At present, in West Bengal 576 projects (423 – rural, 75 – urban, 78 – tribal projects) are operational

- Ujjawala - 6 NGOs are working under the prevention component

- Rehabilitation homes are situated one in 24 Parganas (S) and one at Jalpaiguri

- Under the Swabalamban scheme, 100+ projects are progressive at various stages covering 4000+ beneficiaries

Tamil Nadu achievements —

- ICD – 7 lac+ beneficiaries, 10K+ centres

- Nutritious noon meal program – benefitting 12 lac+ children, 30K+ child welfare centers

- Feeding of pregnant women – 2 lac+ benefitted

- In order to ensure the welfare of elderly people, widows, differently-abled, and other vulnerable sections of the society, the Government has enhanced their monthly pension from 500/- to 1000/- per month. Further, the Government has constructed an integrated complex of special homes in 64 rural blocks, 2 each in 32 districts as a pilot initiative. Destitute children and aged persons are given food and shelter in these integrated complexes

Karnataka achievements —

- At present 62,580 AWCs and 3,331 mini Anganwadi centers are functioning in 204 ICDS projects in the state, covering all the 175 taluks (181 rural projects & 12 tribal & 11 urban projects). During 2017-18, 56.50 lac beneficiaries availed benefits under the scheme

- The Anganwadi workers are given 32 days of job training after their initial recruitment and refresher course training is given once in 2 years, through 21 Anganwadi workers training centers located in the state.

- The Anganwadi helpers are also given 8 days of orientation training and 5 days of refresher course training in these centers

- Out of 62,580 Anganwadi centers and 3,331 mini AWCs functioning in the state, 41,508 Anganwadi centers have their own buildings, 1,527 AWC function in Panchayat buildings, 3537 AWC function in community halls, 152 AWC function in Yuvak mandals & 94 in Mahila mandals, 4,266 AWC function in schools, and 11956 AWC run in rented buildings and 2,765 AWC run through other alternative arrangements

- Increase in honorarium of AWW from 6,000 to 8,000 and AWH from 3,000 to 4,000 respectively

- Kishori Shakti Yojana is implemented in 10 districts where SAG is not being implemented. Under KSY, 180 adolescent girls in each project are given 5-days residential training every year, from funds released exclusively for the scheme (along with the administrative cost) and supplementary nutrition is being provided to 2 adolescent girls in each Anganwadi center for 300 days in a year

- During 2017-18 the scheme has been revamped as a scheme for adolescent girls-SAG and it has extended to 11 more districts

- 99% Anganwadis are geo-tagged in the state of Karnataka, such initiatives further open other avenues in financial inclusion initiatives like digitization, micro-lending (Swamitva Yojana), and health programs like e-health, vaccination programs for COVID-19 relief

Maharashtra achievements —

In Maharashtra, under WCD initiatives, the department has several significant achievements:

Samman Pranali

- ~2 lac beneficiaries enrolled in Samman Pranali
- Payment time reduced from months to 5-7 Days

JJIS portal

- Demo has been highly appreciated by the Hon'ble supreme court and high court Maharashtra. Maharashtra will be the second state after Bihar with such a system

Geo tagging of Anganwadis will help in

restructuring Anganwadis & integration with other departments for natural calamities

Rapid Reporting System (RRS) helps in

online monitoring of all critical indicators from supervisor level onwards through Anganwadi Monthly Progress Report (AWMPR)

File management system

- Usage of e-office has gone up in the department and minister's office

Supply chain management (THR)

- Will improve timely supply and distribution of food grains for beneficiaries

Revamping of Website

- An updated website in terms of technology and content
- Integration of all portals of the department for a single view

Amrut Aahar Application will

- Cover 16 Districts, 111 Projects, 14,322 Anganwadis; Generation of budget based on demand and Integration with CAS for Monitoring of funds
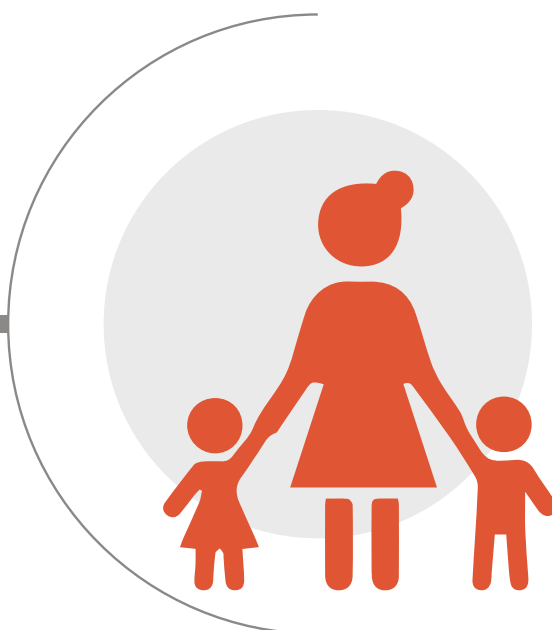
Line listing

- SKOCH Order of merit for Line Listing Application
- 84 Lac beneficiaries enrolled
- Identified ~50,000 children at high risk of malnutrition

CAS

- Real-time data analytics portal for identified KPIs in CAS data, for effective child growth monitoring

Bal Aadhar

- 1.8 lac beneficiaries enrolled and achieved the GOI mandate of Aadhar seeded beneficiary

Best Practises for program implementation

Notably, the best practices, implemented by various states use a mix of accessible technologies, policy intervention, and focused ICT spending, showcase a progressive approach, and have delivered better outcomes across various initiatives compared to the previous few years:

- **Nutrition Counselling and Child Care Sessions in** Positive Deviance, WestBengal Intense nutrition counseling and child care sessions were implemented in the positive deviance project, where caregivers of moderate and severe undernourished children are provided intensive counseling sessions (for 12 consecutive days) by AWWs and the supervisors. Along with supervised feeding for the undernourished children, thematic demonstrations and counseling sessions are conducted on all 12 days to caregivers

- Tamil Nadu has been one of the first states to have given importance to **ECE (Early Child Education)** and a high-level advisory committee has been constituted so that quality education is delivered through ICDS. Some of the initiatives undertaken by the state are:
  - Development of ECCE (Early Childhood Care Education) curriculum
  - Development of PSE (Pre-School Education) kit

- **GMIS in Andhra Pradesh:** The system has been piloted in 3 districts of the state. The AWW is trained to enter beneficiary wise data on the laptop installed with the software. At the sector level, the reports are generated on information such as dropouts on immunization, growth monitoring, etc. At the sector level data is uploaded to a central server, where reports and data are used by CDPOs and supervisors for planning and monitoring. Gaps and issues are displayed as geographical representation to identify clusters/sectors which require more attention and focussed interventions

- **Nutrition Surveillance System (NSS):** Pioneered by states of Chhattisgarh and Maharashtra, NSS locates and tracks every month all severely malnourished children by name and by location, and captures ICDS data from all Anganwadi center of the State. It brings out meaningful informaion through analysis and reports to higher levels of appropriate authority by

collating the data as per requirement at each level. The introduction of NSS made valuable data useable at different levels by ensuring easy analysis and feedback to improve performance

- **Web-Enabled MIS:** Madhya Pradesh and several other states have established web-enabled MIS. Monthly progress reports are being received at the state directorates online. The existing monthly reporting format was revised to capture relevant and appropriate information aiming to enhance personnel efficiency, more effective use of data, and sustainability for actions. It reduces the drudgery of manual data transfer and generating several copies of the same

- Intensive **monitoring activity of AWCs** is being undertaken by the department of women and child development, Government of Karnataka. A detailed monitoring checklist has been prepared for validation at each AWC. Team of officials observes merits and demerits of ICDS service delivery and infrastructure along with an assessment of other programs of the department. The report has been submitted to the deputy director in the state, who as a follow-up action addresses the identified problems in coordination meetings with the line departments

- The Rajasthan state has established a **state-level coordination committee having linkages with SIERT, NCERT, UNICEF, and some reputed NGOs.** The committee initiated the following innovative measures for strengthening the PSE (Pre-School Education) component
    - Establishment of a child media/resource laboratory for material development, operational research, advocacy, etc.
    - Appointment of NTT trained in 500 tribal Anganwadi Centres in ICDS under tribal sub-plan
    - Strengthening of ECCE at the grass-root level through community ownership in 9 districts and functioning of district-level coordination committees through DIETs

Significant progress towards meeting the stipulated time-bound outcomes in these programs encourages specific investments from outcome payers and other development agencies, which in turn, creates more traction and commitment towards developmental goals. Encouraging specific investment opportunities, benchmarking the performance of states, addressing challenges of individual states in terms of mitigating implementation risk and monitoring scheme effectiveness will be the prime focus in progressive states. There continues to be significant scope for improvement on issues like gender diversity, income inequality, literacy, and awareness & enforcement of policies.

With a clear focus on sustained development, the budgetary allocation for the **Ministry of Women and Child Development is 16% higher than last year and stands at Rs 24,435 crores.**

An amount of **Rs 20,105 crores** has been specifically dedicated to two schemes - **Mission Poshan 2.0 and Saksham Anganwadi scheme**. Poshan 2.0 now combines the Integrated Child Development Services (ICDS), Anganwadi services, Poshan Abhiyan, Scheme for adolescent girls, and National Creche Scheme. **Mission for Protection and Empowerment of Women has been allocated a budget of Rs 48 crores.** In total, the centrally sponsored schemes got a **boost of Rs 4,400 crore to Rs 28,914 crores.**

Development in this sector and promoting entrepreneurship is a shared responsibility across businesses and Governments who need to act as facilitators and create a congenial and conducive environment. We are excited and hopeful that with this focus and intensity, we will together be able to move the needle in this aspect.

Specific practitioner expertise

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How we help our clients

We have deep sectoral expertise and domain experience to help shape winning strategies in the continuously support sustainability and drive impact outcomes

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Enabling our partners navigate the tectonic digital transformation to deliver growth and operational efficiency

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Analytics-driven approach for identifying opportunities for improving efficiency and impact of the programmes, Applying statistical techniques innovatively to business problems, Managing large sets of data using variety of tools and applications

Social Impact Assessment
Measurement toolbox, Social return on investment, Cost-benefit analysis, ROI and efficacy maximization, Assess organizational effectiveness across strategic and operational issues

Landscape Assessment
Analyzing impact by sub-segments, geography. Defining the mandate to achieve sustainable development goals, Understanding the ecosystem challenges, Sector mapping to identify key trends & key players, Benchmarking best practices on governance, schemes, monitoring mechanisms

Policy Advocacy
Understanding key areas of support required from legal and policy framework

Process Re-engineering
Designing and implementing processes based on the principles of design thinking to enhance customer experience

Maximizing Outreach on programs
Designing processes & tools to enhance field force effectiveness, Capability improvement initiatives for field force

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We will be happy to share perspectives

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